

To have your videos captioned
or for more information contact:

Everlasting Publishing
509-225-9829

email:
captions@everlastingpublishing.org

website:
everlastingpublishing.org



Everlasting Caption Service

A non-profit corporation promoting
video accessibility
est. 1992

Everlasting Publishing
PO Box 1061
Yakima, WA 98907

Everlasting Caption Service

A division of Everlasting Publishing



Providing captions for videos

Making videos accessible to the
deaf and hard of hearing

- Professional Results
- Quick Turnaround Time
- Reasonable Cost
- Various Formats Available

FREQUENTLY ASKED QUESTIONS

What does it mean to have a video captioned?

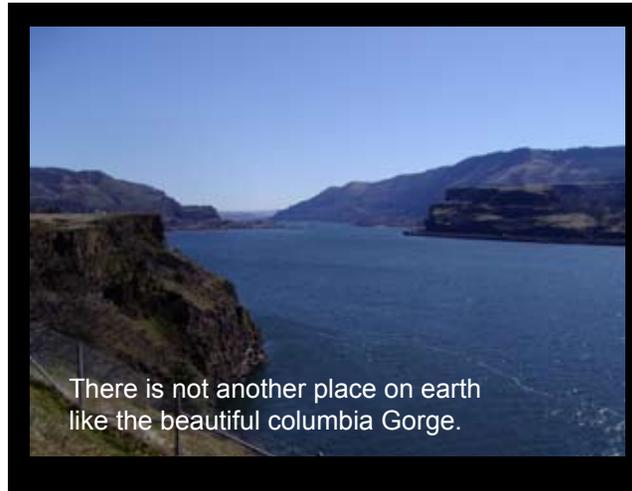
When a video has captions added, the audio from the program is printed on the screen, much like subtitles for foreign films. The viewer can read the audio portion of the program on the screen.

What is the difference between captions and subtitles?

Captions are generally created as white characters on a gray or black box background in the lower third of the screen. Since captions are primarily intended for audiences who cannot hear, captions may include all dialogue as well as sound effects, such as a door slamming or phone ringing. Subtitles, on the other hand, are generally yellow or white characters of the spoken audio superimposed over the video.

Why should we have our videos captioned?

Approximately 10% of Americans are deaf or hard of hearing. If you want your videos to reach your entire audience, adding captions is the best way to do this. Captions are also useful for persons learning to read or learning English as a second language.



How is a video captioned?

We use the standard captioning process used by caption centers in the United States. The audio is transcribed by a human, using captioning software, which places the words at the proper time. Next, the script is reviewed for grammar and spelling. The captions are exported to the proper format required for broadcast, YouTube, social media or DVD. For a one hour program the captioning process usually takes about 10-15 hours. Captions may be closed (turned on by CC switch) or open, meaning they can be seen at all times.

What is the turnaround time for captioning a video?

Usually a video 30 minutes or less can be completed within one week. A one hour video may take about two weeks. Special accommodations may be made for multiple videos or large projects.

Everlasting Caption Service

CAPTIONING FEES
(without transcript provided)
\$8.00 per video minute
(\$50.00 minimum)

CAPTIONING FEES
(complete transcript provided)
\$5.00 per video minute
(\$50.00 minimum)

- * Timing includes opening and credits
- * Fee includes shipping and handling

