

To have your videos captioned
or for more information contact:

Everlasting Caption Service
360-609-3142

email:
captions@everlastingpublishing.org

website:
everlastingpublishing.org/captions



Everlasting Caption Service

a non-profit corporation
promoting video accessibility
est. 1992

Everlasting Caption Service
PO Box 965
Vancouver, WA 98666-0965

Everlasting Caption Service



Providing captions for videos

Making videos accessible to the
deaf and hard of hearing

- Professional Results
- Quick Turnaround Time
- Reasonable Cost
- Various Formats Available

FREQUENTLY ASKED QUESTIONS

What does it mean to have a video captioned?

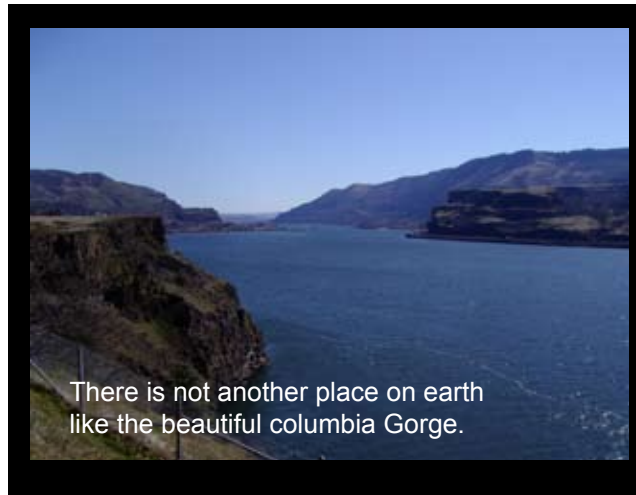
When a video has captions added, the audio from the program is printed on the screen, much like subtitles for foreign films. The viewer can read the audio portion of the program on the screen.

What is the difference between captions and subtitles?

Captions are generally created as white characters on a gray or black box background in the lower third of the screen. Since captions are primarily intended for audiences who cannot hear, captions include all dialogue and spoken audio, as well as sound effects, such as a door slamming or phone ringing. Subtitles, on the other hand, are generally yellow or white characters of the spoken audio superimposed over the video.

Why should we have our videos captioned?

Approximately 10% of Americans are deaf or hard of hearing. If you want your videos to reach your entire audience, adding captions is the best way to do this. Captions are also useful for persons learning to read or learning English as a second language.



How is a video captioned?

We use the standard captioning process used by caption centers in the United States. First, the audio is transcribed and the script is checked for grammar and spelling. The script is put into caption form and each caption is placed into the position where it will appear on the screen. Next, the script is timed with the program, so the captions match the audio. Finally, the captions are applied to the video and a new video with the captions is created. For a one hour program, the captioning process usually takes about 10-15 hours.

What is the turnaround time for captioning a video?

Usually a video 30 minutes or less can be completed within one week. A one hour video will take about two weeks. Special accommodations may be made for multiple videos or large projects.

Everlasting Caption Service

CAPTIONING FEES
(without transcript provided)
\$8.00 per video minute
(\$40.00 minimum)

CAPTIONING FEES
(complete transcript provided)
\$6.00 per video minute
(\$30.00 minimum)

- * Timing includes opening and credits
- * Fee includes shipping and handling

